# Sandia Nordic Ski Club and FOSM: Working Together to Serve Our Community

FOSM Monthly Meeting Tuesday, April 6, 2021



# Agenda

- Overview of Sandia Nordic's mission and how the Club is performing vs mission statement components
- Update on Sandia Nordic's membership growth
- Community service provided by the Club
- An overview of existing groomed trail network and planned trail improvements (status of SF-299 application)
- Overview of FOSM's mission highlighting areas of focus in common with Sandia Nordic
- Opportunities to work together moving forward



### Sandia Nordic Board of Directors



#### Officers:

- Scott Dietrich, President
- Jeff Huser, Vice President
- Paul Gorley, Treasurer
- Elizabeth Quinley, Secretary\*

#### At Large:

- Laura Biedermann\*
- Erik Spoerke\*
- Jon Dellios
- Greg Weix
- Karl Walczak

\* Not pictured



# Special Thanks to Jeff Huser and Steve Roholt





# Special Thanks to Jeff and Steve







# Special Thanks to Jeff and Steve







### And of Course, to Sam Beard and All the Members of FOSM





#### Sandia Nordic Ski Club Mission Statement:

Sandia Nordic Ski Club is a non-profit corporation and shall operate exclusively for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future Federal tax code. <u>The Club's general purpose is to advance the sport of cross-country skiing in the greater Albuquerque, New Mexico area.</u>

## More Specifically Sandia Nordic Aims To:

- Promote the sport of cross-country skiing, including classic and skate skiing techniques, to families and individuals of all ages and abilities
- Provide the public with instruction on the various styles of cross-country skiing,
  as well as cross-country ski trail safety and etiquette and the health benefits associated
  with the sport
- Promote and support youth and adult cross-country skiing competitions and community events
- Purchase and maintain cross-country ski trail grooming equipment
- Directly engage in and provide facilities for others to engage in the promotion of cross-country skiing, including classic and skate skiing techniques
- Work in conjunction with the US Forest Service and other volunteer organizations
  to construct, maintain and provide the public with access to groomed cross-country
  ski trails in the Sandia Mountains of New Mexico
- Partner with USFS to help promote healthy forest management strategies and support environmental studies related to the potential impact of trail construction

### What is Sandia Nordic Doing to:

- Promote the sport of cross-country skiing, including classic and skate skiing techniques, to families and individuals of all ages and abilities?
- Provide the public with instruction on the various styles of cross-country skiing, as well as cross-country ski trail safety and etiquette and the health benefits associated with the sport?

#### Sandia Nordic Kids Clinic, February 27, 2021

"Kids loved it! Were still talking about it at dinner time."... "Please do more!"





## Sandia Nordic Kids Clinic 2021







## Sandia Nordic Kids Clinic 2021







# Classic Ski Clinics







# Skate Ski Clinics







# Waxing and Rollerskiing Classroom Clinics





**Waxing Clinic** 





# Rollerskiing



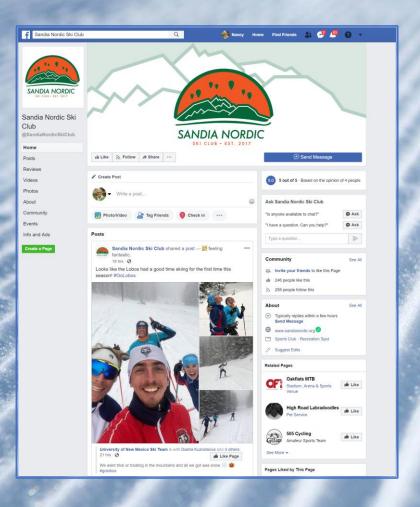
**Classic Rollerskiing** 

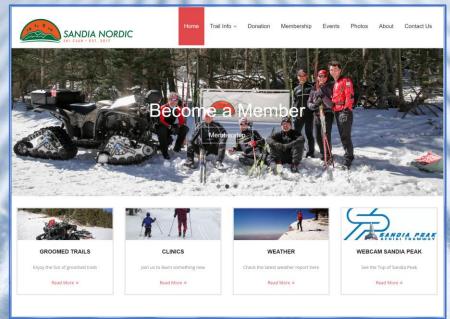


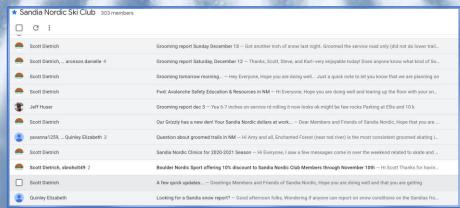
**Skate Rollerskiing** 

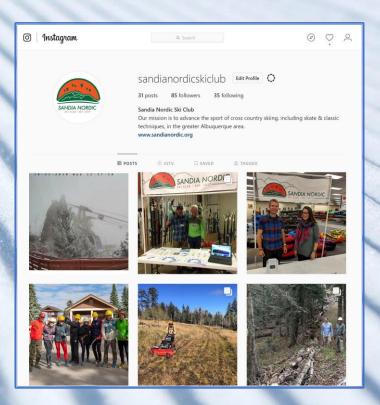


### Strong Online and Social Media Presence











#### And "Original" Social Media Presence



BY NANCY TIPTON OF THE JOURNAL

Thile word of the first snow in northern New Mexico was the first reminder for most of us that winter is just around the corner, members of local cross-country ski clubs have been eagerly awaiting the season since they hung up their skis last spring. And they want to get more people involved in the sport.

The Sandia Nordic Ski Club, a new nonprofit organization formed this year, has a long-term goal to work with volunteers and the U.S. Forest Service to maintain and groom a network of cross-country trails in the Sandias specifically for skate-skiing.

"Our club is really focusing on improvng the groomed trails in the mountains,"

The club, open to skiers of all ages and abilities, not only works on trails, but hosts instructional clinics to help skiers improve their skills.

Dietrich says club members include one member who was a nationally ranked cross-country ski biathlete and other who is a certified U.S. Ski Association Level 200 instructor

Trail grooming has been done in recent years by the Sandia Peak Ski Area (service road between Ellis Trailhead parking lot and the ski area) and the UNM ski team. But, Dietrich says, the equipment is old and often breaks down.

"So we're undertaking a rather ambitious plan to purchase new grooming equipment," he said. That effort will cost about \$38,000. As part of that effort, the club is offering memberships and asking for additional donations. Information on donations to the 501(c)3 is at sandianordic.org.

area cross-country ski clubs will be ready for it

Dietrich says the club also plans to sponsor skling competitions for youths and adults this winter.

Another local cross-country ski club, the New Mexico Cross Country Ski Club, has a wider focus.

According to Bet Gendron, vice president of the group, the club (which has about 350 members) organizes day ski tours not only in the Albuquerque area but also in the Jemez Mountains and in the Santa Fe area.

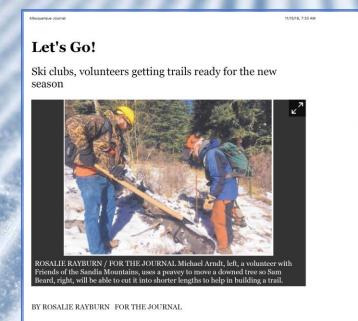
Some of the members also do remote backcountry skiing and often take multiday trips.

"We also maintain trails in the Sandia and Jemez mountians," she siad. "When a tree is reported to have fallen across a ski trail, the group removes it for the safety of all trail users. This group plays a critical role in the maintenance of our exceptional trail system."

In addition to skiing, the group has social events such as a winter holiday dessert potluck, a summer picnic and a New Year's party in Silverton, Colo.

"We organize ski tours, ranging from flat and easy to more aggressively climbing mountains and skiing down." Gendron said. "We also provide instruction for beginning and intermediate cross-country

The group has monthly meetings with guest speakers. Info: nmccskiclub.org.







#### Informational Brochure and Business Cards



Committed to Advancing the Sport of Cross-Country Skiing in the Greater Albuquerque Area



Sandia Nordic Ski Club was founded in 2017 by a group of cross-country skiing enthusiasts who are dedicated to advancing the sport of cross-country skiing – including classic and skate skiing techniques – in the greater Albuquerque area. The Club has a working relationship with the US Forest Service and endeavors to improve and expand the network of groomed cross-country ski trails at the top of the Sandia Mountains.







#### Participate in Membership Outreach Events







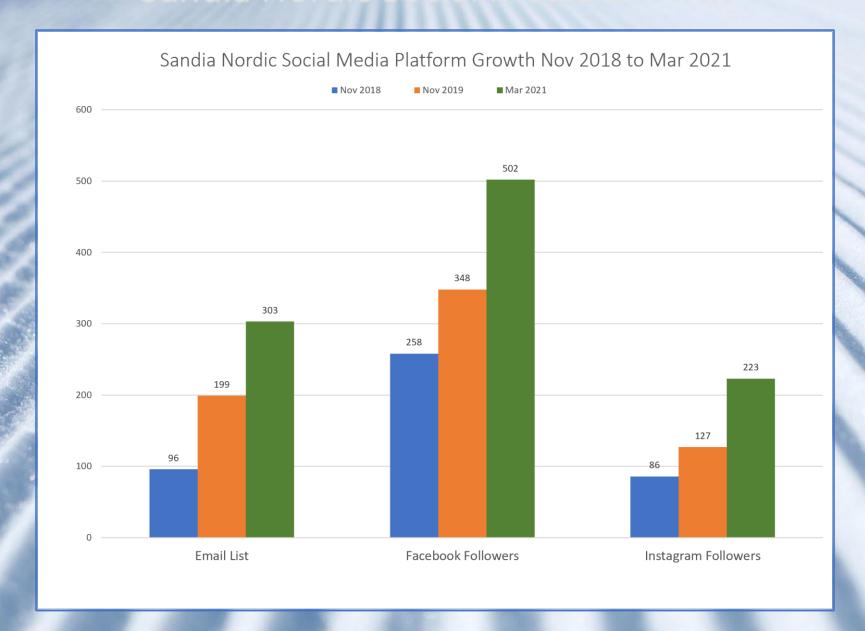
### Participate in Membership Outreach Events





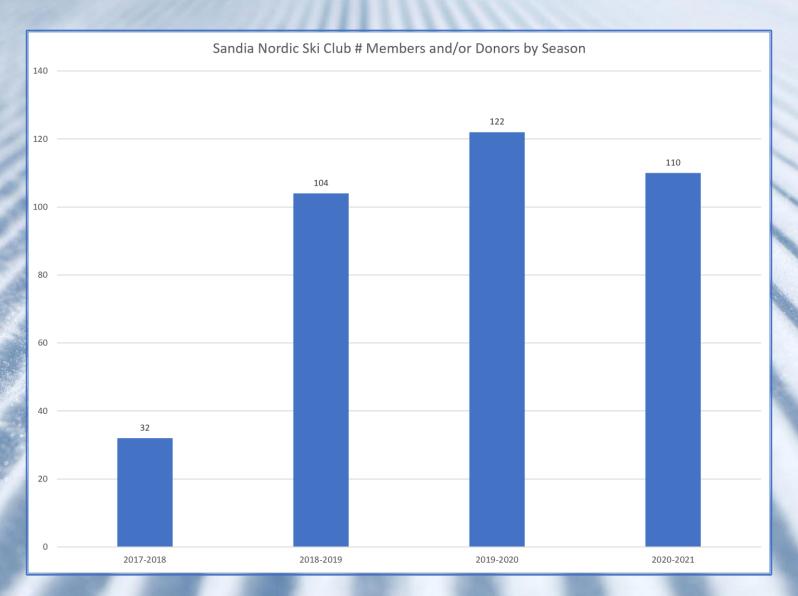


#### Sandia Nordic Social Media Growth





### Sandia Nordic Member and/or Donor Growth





# **Community Service**







### **Community Service**







#### ADOPT A HIGHWAY AGREEMENT AND PERMIT

Applicant Name:	Sandia Nordic Ski Club 13004 Sandia Point Road NE								, hereafter "Adoptee."					
Mailing Address:									Phone: (505) 350-5233					
city: Albuquerque						Zip 87111		11	Alternate Phone: (505) 856-0768					
Adoptee Group Coordinator Contact:					Scott Dietrich				Email Address: sandianordic@gmail.com					
Mailing Address:	Point Roa	oint Road NE					Phone: (505) 350-5233							
City: Albuquerque				State: NM			11	Alternate Phone: (505) 856-0768						
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Adoptee has read and understands all provisions contained below and will abide by them and any other terms and conditions as required by the New Mexico Department of Transportation (NMDOT) for participation in the Adopt a Highway program. Adoptee is also responsible for ensuring such compliance by each of its group participants (Participants) during each scheduled clean-up.

#### Agreement/Permit Provisions

- Adoptee's Participants must review the Safety Guidelines prior to any planned clean-ups. It is the responsibility of the Group Coordinator to review the safety guidelines with the group members before clean-ups. Potential dangers involved while participating in this program of state highways can include, but are not limited to: high speed traffic, potentially noxious plants, broken glass, hazardous materials, sharp metal, and potentially harmful wildlife such as
- Adoptee will notify the NMDOT Adopt a Highway Coordinator no earlier than thirty (30) days or no later than fourteen (14) days prior to a planned pickup so that trash bags may be scheduled to be removed by the NMDOT
- Adoptee agrees to restrict program activities to the area of right-of-way off of the traveled portion of the roadway. (Stay off of the Asphalt!)
- The purpose of the Adopt a Highway program is to beautify by litter abatement, highway roadsides and medians. While performing activities on the right-of-way, the method, manner, and appearance of the Participants will not in any way distract, disrupt, or adversely affect traffic. Participants may not display messages, carry banners, or advertise their business affiliation or cause.
- The NMDOT prohibits the possession, consumption, or being under the influence of alcohol or drugs while performing work or litter pick up on State Highway right-of-way.
- Adoptee shall provide one adult supervisor for every five (5) Participants between 12-17 years of age. Special arrangements need to be made with the NMDOT Adopt a Highway Coordinator for Participants under the age of
- Program activities will be between the hours of one hour after sunrise to one hour before sunset and not during





## What is Sandia Nordic Doing to:

 Promote and support youth and adult cross-country skiing competitions and community events?

#### Sandia Nordic - American Birkebeiner Virtual Venue Partner 2021





#### Sandia Nordic - American Birkebeiner Virtual Venue Partner 2021





#### Sandia Nordic - American Birkebeiner Virtual Venue Partner 2021









#### Volunteering at UNM Ski Team Home Course Race 2019





#### Volunteering at UNM Ski Team Home Course Race 2019







## What is Sandia Nordic Doing Regarding the:

 Purchase and maintenance of cross-country ski trail grooming equipment?

# Purchased New Grooming Equipment



700 cc Yamaha Grizzly ATV with Snowtracks "The Grizz"

84" Yellowstone Track Systems Ginzugroomer



# 84" Ginzugroomer with Track Setter





# YTS Roller/Compactor and Track Setter





**YTS Roller Compactor** 

Track Setter with Electric Actuator



#### Maintaining the Grizz...







#### Maintaining the Grizz...





#### **Building Ramps for Our New Container**







#### **Annual Grizzly Migration**







### **Expenses Related to Purchase and Maintenance of Grooming Equipment**

Expense	Amount
Capital Equipment	\$19,513.94
Capital Equipment Financing	\$11,680.57
Capital Equipment Maintenance	\$1,432.27
Container Rental	\$6,185.98
General Operations	\$2,597.44
Total	\$41,410.20



#### What is Sandia Nordic Doing to:

 Directly engage in and provide facilities for others to engage in the promotion of cross-country skiing, including classic and skate skiing techniques?

#### Mowing the Meadows







#### Late Fall Trail Maintenance







#### Winter Trail Maintenance







#### Shoveling Snow to Level the Trails







#### Grooming in the 10K Meadow







#### **Grooming Has Its Challenges**







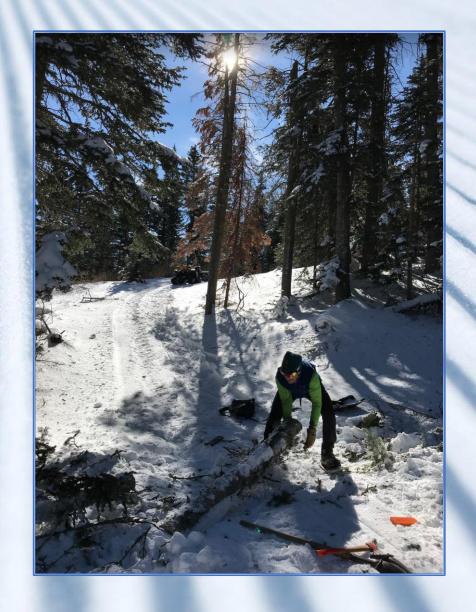
#### Stuck in Deep Snow in the 10K Meadow





#### Keeping the Trails Open







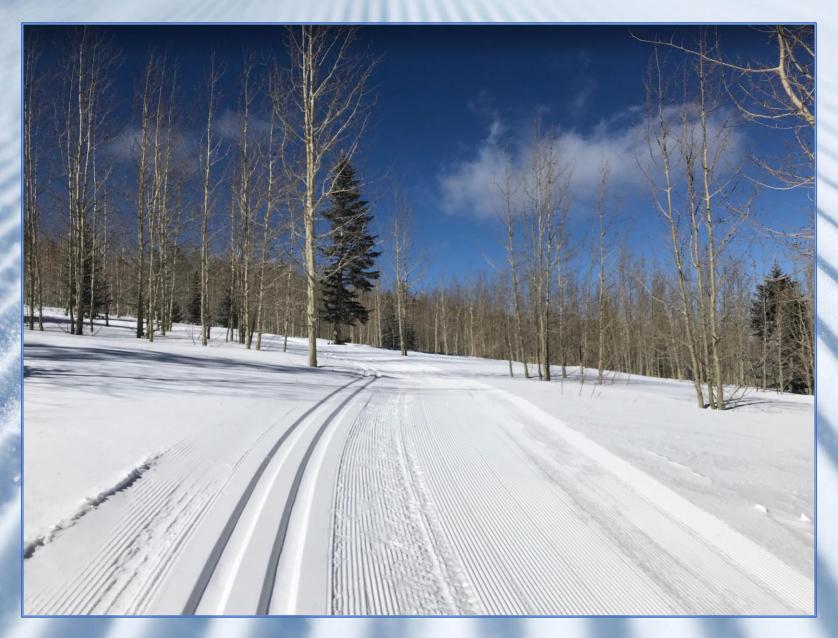
#### Keeping the Trails Open







#### **Finished Product**



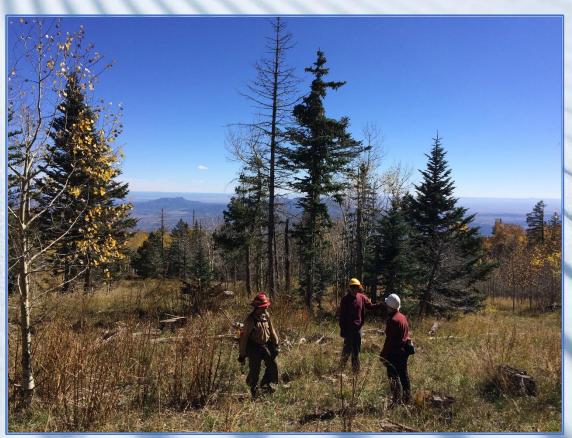


#### What is Sandia Nordic Doing to:

- Work in conjunction with the US Forest Service and other volunteer organizations to construct, maintain and provide the public with access to groomed cross-country ski trails in the Sandia Mountains of New Mexico?
- Partner with the USFS to help promote healthy forest management strategies and support environmental studies related to the potential impact of trail construction?

#### Partnering with Sandia Ranger District







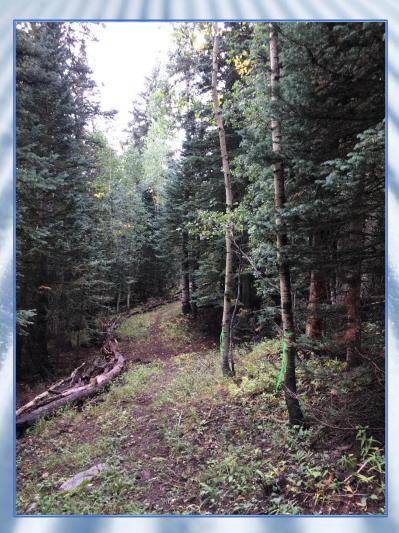
#### Partnering with Sandia Ranger District

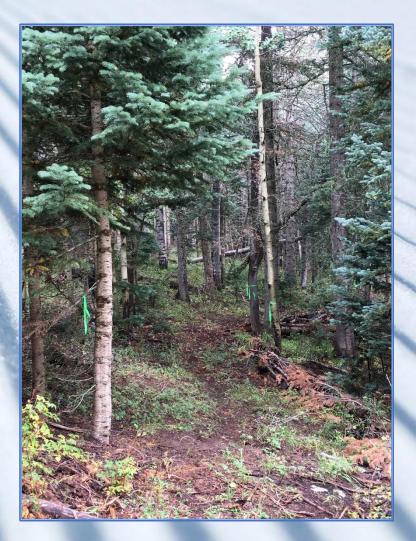




#### Fundamental Improvements Approved Late 2016



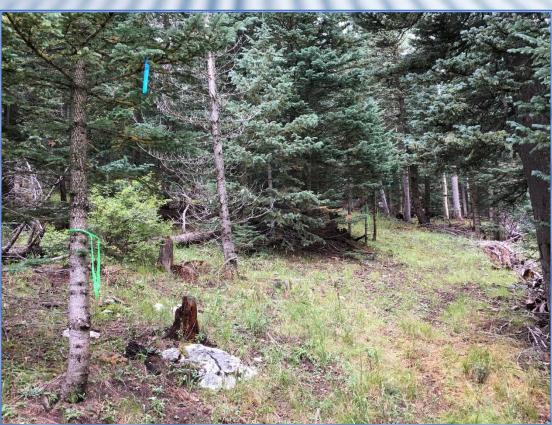






#### Fundamental Improvements Approved Late 2016









#### FOSM Has Been a Critical Partner to Sandia Nordic























































# Thank You to All the Members of FOSM Who Have Helped Improve the Sandia Nordic Groomed Trail System

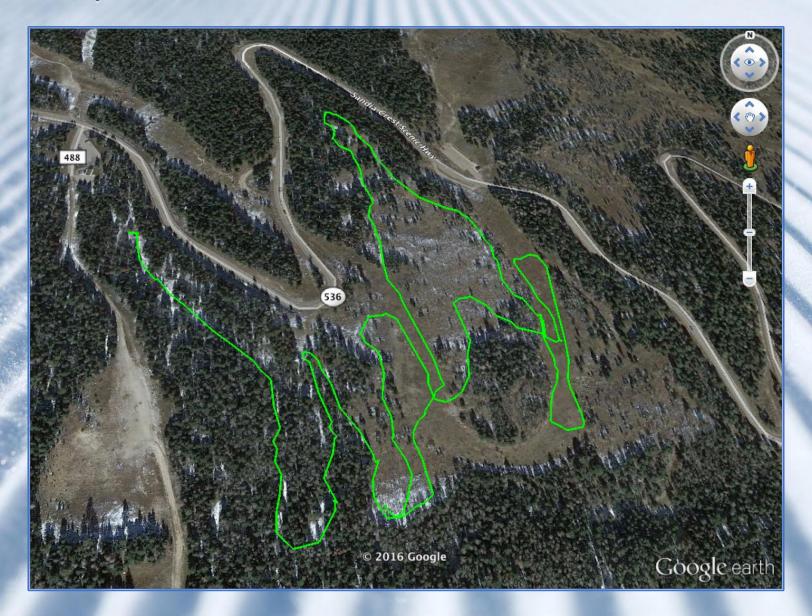
We Could Not Do It Without Your Support



## Overview of Groomed Trail Network and Planned Improvements

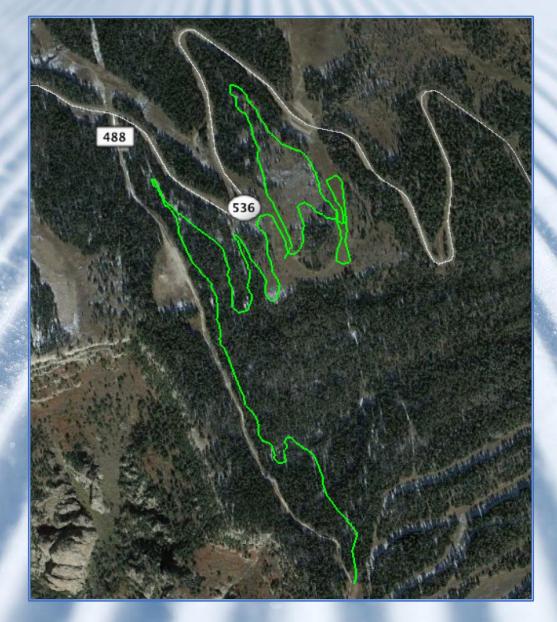


#### Map of Current Groomed XC Ski Trail





### Map of Current Groomed XC Ski Trail with Klaus Trail

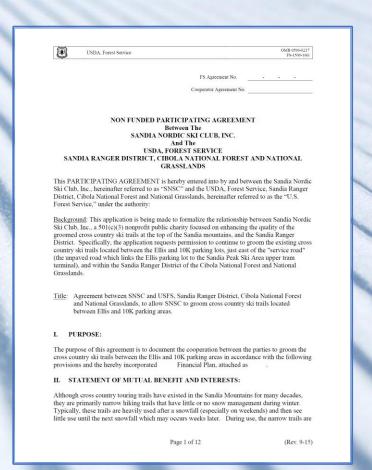




# Sandia Nordic Submitted an SF-299 Application with USFS to Improve Trail System in June, 2017



P.L. 96487 and Federal Register Notice 5-22-95	APPLICATION FOR TRANSPORTATION AND UTILITY SYSTEMS AND FACILITIES ON FEDERAL LANDS  ON FEDERAL LANDS		FORM APPROVED OMB NO. 1004-0189 Expires: April 30, 2012	
	ON FED	ENAL LANDS	FOR AGENCY USE ONLY	
NOTE: Before completing as	nd filing the application, the	applicant should completely review this package and schedule a e agency responsible for processing the application. Each agency	Application Number	
may have specific an	d unique requirements to be a	e agency responsible for processing the application. Jack a gency met in preparing and processing the application. Many times, with ion can be completed at the preapplication meeting.	Date filed	
Name and address of app	plicant (include zip code)	2. Name, title, and address of authorized agent if different	3. TELEPHONE (area code)	
iandia Nordic Ski Clun, Inc		from Item 1 (include zip code)	Applicant	
Attn: Scott Dietrich			(505) 350-5233	
3004 Sandia Point Road Ni Albuquerque, NM 87111	E		Authorized Agent	
As applicant are you? (c)		Specify what application is for: (check one)	(505) 350-5233	
a. Individual	neck one)	a. New authorization		
b. / Corporation*		b. Renewing existing authorization No.		
c. Partnership/Asso	ciation*	c. Amend existing authorization No.		
d. State Governmen		d. Assign existing authorization No.		
e. Local Government. Federal Agency	nt	e.  Existing use for which no authorization has been rec	eived*	
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* If checked, complete st	ership are you a citizen(s) of	*If checked provide details under Item 7  The United States? Yes No		
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### Fundamentally the Application Seeks Approval to:

- Continue to groom the existing cross-country ski trails located between the Ellis and 10K parking lots
- Make improvements to the existing groomed trails to address areas with poor visibility, inappropriate contours and significant sidehill grades
- Remove deadfall and a limited number of trees from the old Klaus Trail to provide an alternate route for the grooming equipment to access the lower trails
- Add approximately 1.5 miles of trails to the existing groomed trail network
- Have the trails officially designated as winter only recreation trails

### SRD Has Listened to Our Input and Answered Our Questions







### Public Scoping Meeting on Sandia Trails Improvement Project, July 2019

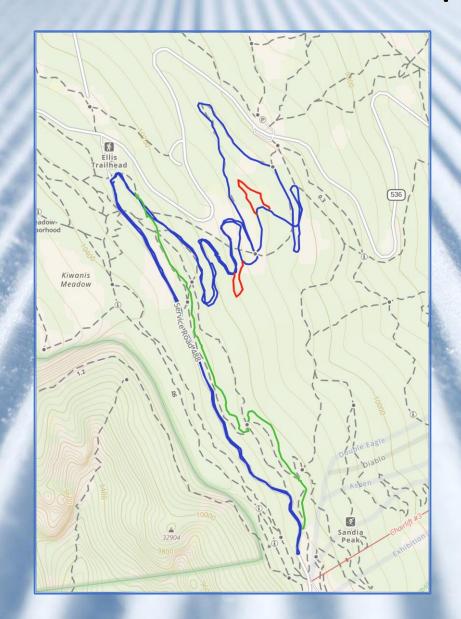




### Sandia Trails Improvement Project: Groomed Trails (Map 4)



### Potential Additions: North and South Aspen Extensions





### But Navigating the System Takes Time...







### Sandia Trails Improvement Project: Groomed Trails





### Is Sandia Nordic Accomplishing our Mission?

- Promote the sport of cross-country skiing, including classic and skate skiing techniques, to families and individuals of all ages and abilities
- Provide the public with instruction on the various styles of cross-country skiing, as well as cross-country ski trail safety and etiquette and the health benefits associated with the sport
- Promote and support youth and adult cross-country skiing competitions and community events
- Purchase and maintain cross-country ski trail grooming equipment
- To directly engage in and provide facilities for others to engage in the promotion of cross-country skiing, including classic and skate skiing techniques
- Work in conjunction with the US Forest Service and other volunteer organizations to construct, maintain and provide the public with access to groomed cross-country ski trails in the Sandia Mountains of New Mexico
- Partner with the USFS to help promote healthy forest management strategies and support environmental studies related to the potential impact of trail construction

## Sandia Nordic Ski Club and FOSM: Working Together to Serve Our Community

Shared Goals and Objectives
Opportunities for Collaboration



### FOSM and Sandia Nordic Bylaws – Common Goals

Sandia Nordic Ski Club Corporate Bylaws

EIN XX-XXXXXXX

### SANDIA NORDIC SKI CLUB, INC.

A New Mexico Non-profit Corporation

### **BYLAWS**

ARTICLE I NAME

### 1.01 Name

The name of this corporation shall be Sandia Nordic Ski Club, Inc., The business of the corporation may be conducted as Sandia Nordic Ski Club, Inc., or Sandia Nordic Ski Club.

### ARTICLE II PURPOSES AND POWERS

### 2.01 Purpose

Sandia Nordic Ski Club (aka "SNSC", "The Club", "The Organization") is a non-profit corporation and shall operate exclusively for educational and charitable purposes within the meaning of Section 501(e)(3) of the Internal Revenue Code, or the corresponding section of any future Federal tax code. The Club's general purpose is to advance the sport of cross country skiing in the greater Albuquerque, New Mexico area. More specifically, the Organization aims to:

- Promote the sport of cross country skiing, including classic and skate skiing techniques, to families and individuals of all ages and abilities
- Provide the public with instruction on the various styles of cross country skiing, as well
  as cross country ski trail safety and etiquette

SNSC Bylaws - FINAL - 20170406.docx

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### BYLAWS of the New Mexico Friends of the For

### ARTICLE I

### NAME, PURPOSE AND OFFICES

Section 1.1. Name. The name of this Corporation is New Mexico Friends of the Forest. (the "Corporation").

Section 1.2. New Mexico Friends of the Forest is a nonprofit corporation dedicated to working in partnership with the United States Forest Service and other groups and individuals to maintain, protect, and restore the natural, cultural, and scenic resources of New Mexico's forest lands for the enjoyment and use of present and future generations. Our focus is on conservation and education activities within the Sandia and Mountainair Ranger Districts of the Cibola National Forest and adjacent lands.

Section 1.3. Offices. The principal office of the Corporation shall be in or near Albuquerque, New Mexico, at an address to be designated by the Board of Directors. The principal office may be at the residence of any officer of the Corporation. The Corporation may also maintain offices at such other places as the Board of Directors may from time to time determine.

### ARTICLE II

### MEMBERS AND MEETINGS OF MEMBERS

Section 2.1. Membership. The Corporation shall have members. Members shall be all persons and organizations who have paid the applicable membership fee. The amount of the membership fee shall be determined by the Roard of Directors.

Section 2.2. Annual Meeting and Other Meetings. There shall be one annual meeting of the membership and also an annual meeting of the Board of Directors. Other meetings of the membership may be called by the Executive Committee, Board or Committee Chairs.

Section 2.3. Special Meetings. Special meetings of the Membership may be held at any time on the call of either the Executive Committee, Board of Directors, or ten percent (10%) or more of the membership. An agenda shall be set and adhered to for any such meeting.



### FOSM Bylaws - Article I, Section 1.2

New Mexico Friends of the Forest is a nonprofit corporation dedicated to working in partnership with the United Stats Forest Service and other groups and individuals to maintain, protect, and restore the natural, cultural, and scenic resources of New Mexico's forest lands for the enjoyment and use of present and future generations. Our focus is on conservation and education activities within the Sandia and Mountainair Ranger Districts of the Cibola National Forest and adjacent lands.

### FOSM Website - About Us > What we do:

Conservation, education, <u>restoration</u>, <u>site stewardship</u>, wildlife and habitat monitoring, <u>trail construction/maintenance</u>, learning by doing, visitor services, fundraising

### Common Areas of Focus Between FOSM and SNSC

### Working Together to Serve Our Community

	Description	FOSM	Sandia Nordic
	Work in partnership with USFS	<b>✓</b>	<b>✓</b>
10 May 10	Maintain New Mexico forest lands for public's enjoyment	<b>√</b>	<b>✓</b>
	Provide public with educational activities	<b>✓</b>	<b>✓</b>
	Construct and maintain trails	<b>√</b>	<b>✓</b>
	Promote and support conservation and healthy forest management strategies	<b>√</b>	<b>✓</b>

# Thank you!!!



### Revenue by Season and Fiscal Year

Seasonal Revenue and Membership Data								
Description	2017-2018	2018-2019	2019-2020	2020-2021				
Membership Fees	\$1,030.00	\$1,510.00	\$3,185.00	\$2,990.00				
Donations	\$25,585.00	\$9,330.00	\$8,200.36	\$7,890.50				
Total Reveue	\$26,615.00	\$10,840.00	\$11,385.36	\$10,880.50				
% Revenue from Membership Fees	3.87%	13.93%	27.97%	27.48%				
% Revenue from Donations	96.13%	86.07%	72.03%	72.52%				
# Members	26	52	101	92				
# Donors	31	79	42	35				

Fiscal Year Data							
Description	FY 2017	FY 2018	FY 2019	FY2020			
Membership Fees	\$1,030.00	\$645.00	\$3,245.00	\$2,975.00			
Donations	\$17,910.00	\$12,375.00	\$10,180.36	\$9,605.00			
Total Reveue	\$18,940.00	\$13,020.00	\$13,425.36	\$13,560.17			
% Revenue from Membership Fees	5.44%	4.95%	24.17%	21.94%			
% Revenue from Donations	94.56%	95.05%	75.83%	70.83%			

