

Friends of the Sandia Mountains

www.friendsofthesandias.org

Friends of the Sandia Mountains

General Membership Meeting
October 5, 2021

Featured speaker:
Michael Madden, FOSM President
“FY2022 Election Results and Strategic Planning”



Agenda

- President's Remarks – Mike Madden
- Projects Report – Sam Beard
- Treasurer's Report – Tim Brown
- Program – Mike Madden, "FY2022 Election Results and Strategic Planning"
- Q&As
- Future Programs – Cliff Giles
- Adjourn

President's Remarks, Mike Madden

- Thanks to Sam for his hard work in creating the FY2021 FOSM Annual Newsletter, and to all those who provided content.
- Thanks also to Sam for Chairing this year's Nominating Committee of Eric, Sim and Byron... achieving a well-qualified ballot.
- We thank the three exiting officers and board members for their service: Rav, Dan, Mike C.
- Transfer of website management has been accomplished from Mike Coltrin to Cliff.

President's Remarks, Mike Madden

- PayPal and credit card payments became available for joining, renewing memberships, or donating effective October 1.
- All items of the \$5K REI and \$14K NM G&F grants for signage have been ordered; we are now waiting for the stuff to arrive.
- SRD has issued call for hours worked during past quarter.
- We mourn the passing of long-time life member, Pat Benton, wife of Dan Benton.
- Welcome new members Stan Davis and Susie Rand!

Projects Report, Sam Beard, Projects Chair

- Cut brush at Capulin Snow Play Area parking lot and mowed sledding slopes
- Completed Challenge Trail fall maintenance between 10K South TH and Sandia Peak Ski Area
- Removed graffiti on cliffs in canyon east of La Luz TH with TTYL/YCC crew
- Cut brush at Cienega PA Road and Crest Highway intersection for better sight distance

Projects Report, Sam Beard, Projects Chair

- Planted pine trees on thinned hillside across the highway from Dry Camp TH
- Painted Yucca site restroom at Oak Flat Reservation Picnic Area
- Continued construction of Challenge Trail Extension between Dry Camp TH and ski area overflow parking lot

October 5, 2021

Treasurer's Report, Tim Brown

- Membership - 108 including 31 Life Sponsors
- Current assets - \$60,960
 - Checking account - \$5,406
 - CDs - \$41,554
 - Reimbursement due from NM Department of Game and Fish - \$14,000
- September transactions
 - Revenue - \$513
 - Expenditures - \$20,095
 - Fundraising/publicity - \$566
 - Projects - \$19,528 (Includes expenditure of funds from REI grant and advance expenditure of funds for NM Game and Fish grant.)

Treasurer's Report, Tim Brown

- FY2021 YTD revenues - \$9,059
 - Memberships – \$2,625
 - Fundraising – \$5,000
 - Donations – \$1,236
 - FGSM – \$198
- FY2021 YTD expenditures - \$28,775
 - Projects – \$27,835 projects (\$14,000 to be reimbursed by NM Game and Fish)
 - Fundraising/Publicity – \$834
 - Other – \$102

Election Results, Mike Madden, FOSM President

- Seven ballots submitted to info@friendsofthesandias.org
- Two ballots submitted by regular mail
- One ballot emailed directly to Mike Madden
- All ballots unanimously support nominees → no write-in nominees
- Recall that no response is considered a vote for the proposed nominees
- Move that nominees be elected by acclamation

Strategic Planning, Mike Madden, FOSM President

- Origins of FY2021 FOSM Strategic Planning Committee
 - With new blood in the two top offices of President and VP a year ago, what better time to improve an already great organization!
 - Cliff (VP) was willing, and Lou had already expressed some ideas, so to balance the scales of two newbies and two greybeards, Sam joined in.
 - We were the right mix and the right number.
 - Letting the Holidays gracefully pass, our initial Zoom meeting was in Jan, and we met roughly monthly after that.

Strategic Planning, Mike Madden, FOSM President

- We arrived at the following four major goals:
 - Strengthen our relationship with SRD leadership
 - Broaden our community outreach (next generation members & stewards) education and development
 - Develop close relationships with other organizations and agencies
 - Improve FOSM infrastructure to facilitate mission accomplishment

Strategic Planning, Mike Madden, FOSM President

- First Goal: Strengthen our relationship with SRD leadership
 - For us to be most effective on the District, we need a strong partnership with SRD leadership.
 - Sam and I can call or email Crystal, Julie, Antonio, Kerry, or Russell and get a quick response.
 - It is understood that any special weekly project need requires advanced notice and planning.
 - Going forward: redefine and strengthen the Adopt-A-Trails program.

Strategic Planning, Mike Madden, FOSM President

- Second Goal: Broaden our community outreach (next generation members & stewards) education and development
 - We have partnered with Sandia Nordic Ski Club on seven Saturdays as an opportunity for our younger working membership to volunteer.
 - We scheduled an outing with ABQ Digital Arts and Technology Academy.
 - We also had Talking Talons youth participate in our weekly crews.
 - Going forward: Talking Talons, DATA, RMYC, SWCC, Boy Scouts, Kids in the Woods, FS ABQ Service Center, Army Recruiters, SMNHC, Carlito Springs, REI, Jr. Ranger Program, Donation wood. Also use social media-Facebook, etc.

Strategic Planning, Mike Madden, FOSM President

- Third Goal: Develop close relationships with other organizations and agencies
 - In an effort to develop partnerships, we've had other organizations present at our monthly meetings, and will continue to do so going forward.
 - Going forward: user groups- Sandia Nordic, AMBA, 505 Cycling, NMCCSC, Backcountry Horsemen, OHV; volunteer orgs- NMVFO, NMWild, AWF, TCWC, TNC, Sandia Collaborative; agencies- City OS, BernCo OS, BLM

Strategic Planning, Mike Madden, FOSM President

- Fourth Goal: Improve FOSM infrastructure to facilitate mission accomplishment
 - Thanks to Cliff, we are Zoom savvy, conducting all monthly general meetings and Board meetings this year on Zoom; and have only just begun to enhance our website with photos and bios of the current and past Officers & Board Members, feature our new 15-minute video, Sam Beard and Bob Lowder recognitions, FOSM 2018 National Award for Enduring Service, PayPal/credit card option for dues and donations, weekly project activity descriptions, and much more.
 - Going forward: develop recognition criteria and process for departing valued members.

Future Programs, Cliff Giles, Vice-President

- Steve Roholt will help with planning and arrangements for 2022 meetings.
- Board of directors will be involved in the planning.
- Hope for in-person meetings in 2022!!!